

ST. HELEN'S CHURCH OF ENGLAND PRIMARY SCHOOL



GREENHILL, ALVESTON, BS35 2QX

TEL/FAX: (01454) 866530

www.sthelensprimaryalveston.org.uk

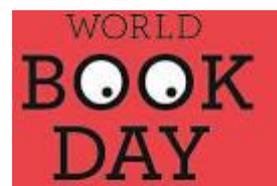
e-mail: sthelensprimary@gmail.org.uk

24th February 2015

Dear Parents and Carers,

World Book Day - 5th March 2015

This year's World Book Day will be on Thursday 5th March and at St Helen's we would really like to use this event to have fun and further develop the children's enjoyment of books and reading. As parents, carers and teachers we know the enjoyment that comes from reading a story, a poem, finding out interesting factual information, as well as the self-development that comes from reading new and exciting information about the world in which we live, work and relax.



- ❖ Studies show that children who read for pleasure are more likely to be successful in their learning.
- ❖ Children who choose what and how they read tend to stretch themselves.
- ❖ The National Curriculum aims include supporting children to 'develop a habit of reading often and widely'.
- ❖ At St Helen's we know how important it is to 'promote reading for enjoyment'.

On **Thursday 5th March** the children can come to school dressed up as a character from any children's book. It would be great if their choice is made based upon a real enjoyment of the book in which their character features.

As part of our commitment to generosity, we will be collecting for Book Aid International - the charity supported by World Book Day. A donation of £1 is optional; please could any contributions be brought into school on 5th March.

In addition, we will be using the school's 'pause moment' at 11.45am on **Thursday 5th March** to drop everything and read for 10 minutes. This will have a real whole school community feel. Please help your child have their favourite book packed and ready to bring in to school on this day.

To round off World Book Day, our afternoon assembly will be a great time for children and teachers to come together as a school community and see all of the super dressing up as book characters. We will also invite Rev Dave to share his favourite book choice with us.

Continuing the theme: 'reading for enjoyment'



The children really enjoy reading with their parents, carers or other adult family members. Therefore we invite you into school on **Friday 6th March** from 9am to 9.25am for a **St Helen's read-a-long** with your child or a small group of children within the classroom.

At the end of World Book Day, the children will each receive a £1 book token! They can swap their token for a £1 book or receive £1 off the price of a book at participating bookshops until 29th March 2015. You can find out lots more about World Book Day at the official World Book Day website <http://worldbookday.com> including inspiration for dressing up ideas.

Yours sincerely

R. Adams
Deputy Headteacher

